# Description and Instructions

*Invitation to the Full Application for FY21 Annual Grants*

The Women's Foundation of Southern Arizona seeks non-profit partners who create measurable impact, achieving change that empowers women and girls in our region, by increasing women's income and assets and/or influencing legislative/policy change. Successful applicants must clearly articulate their ability to measure one or both of these outcomes, as a result of the service(s) of their organization. Selected non-profit partners will receive unrestricted grants to their organization; funds are not restricted to particular programs.

In addition to alignment with one or both outcomes, successful applicants will demonstrate how their organization applies a "2-Generation approach" to their work.

**Required Outcome Metrics**
Services, activities, and outputs vary widely among our non-profit partners, and we value the diversity of work being done by them in Southern Arizona. However, to be a successful applicant to the WFSA Annual Grants, a non-profit organization must clearly present their ability to measure one or both of the WFSA required outcome metrics, as elaborated below:

*Increasing Women's Income and Assets*
If a direct service of your organization, or an outcome of your organization's direct service(s), is an increase to income and assets for low-income women and girls, WFSA welcomes your initial application. Services to help women build income and assets include (but are not limited to): increased income, debt reduction, credit repair, increased savings, home purchase, grade level gains, high school graduation, completion of higher education, enrollment in public benefits, access to scholarships, workforce development to train women in a mid-skill, high-wage occupation.

*Influencing Legislative and/or Policy Change*
If your organization, through collaboration or its own initiative, seeks to influence legislative and/or policy change to benefit women and girls in our community, with a focus on systems-level change, the Women's Foundation of Southern Arizona welcomes your initial application. Influencing legislative and/or policy change may include (but are not limited to): advocacy campaigns that educate decision makers on the importance of the expansion of TANF funds, pay equity that ensures comparable pay for all jobs, comprehensive sex education that is evidence-based and age-appropriate, a two-generation approach to policy advocacy that links early care and education for children with workforce development services or coalition-building to prevent policy changes that are detrimental to women and girls.

**Applicant organizations must be able to <u>measurably demonstrate</u> their impact in one or both of these areas in their proposals.**

*Returning Applicants: Organizations that applied last year may see some answers pre-populate for those questions that were also in last year's application. Pre-populated fields may be edited.*

**Grant Timeline**
• December 6, 2019 – Initial Application Opens
• January 15, 2020 (12noon MST) – Initial Application Deadline
• January 24, 2020 – Full Proposal by Invitation Only
• February 14, 2020 (12noon MST) – Full Proposal deadline

• March-April 2020 – Site Visits (required for new applicants; every other year for returning grantees)
• May 2020 – Grant Notifications for award effective **July 2020 (FY21)\***

\*FY21 Awards <u>**cannot**</u> **be booked** prior to official award letter in July 2020.

*Questions/Technical Assistance*

<u>Common Grant Online Application</u>: Technical questions and/or support related to the Common Grant online application portal can be directed to Common Grant by clicking http://www.womengiving.org/research/).

# Organization Information

## Primary Contact

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|---|---|
| **First Name\*:**<br>(Max. Characters: 20) | |
| **Last Name\*:**<br>(Max. Characters: 30) | |
| **Title\*:**<br>(Max. Characters: 100) | |
| **Organization Name\*:**<br>(Max. Characters: 150) | |
| **Address 1\*:**<br>(Max. Characters: 50) | |
| **Address 2:**<br>(Max. Characters: 50) | |
| **City\*:**<br>(Max. Characters: 50) | |
| **State/Province:**<br>(Max. Characters: 2) | |
| **ZIP/Postal Code:**<br>(Max. Characters: 10) | |
| **Main Number\*:**<br>(Max. Characters: 20) | |
| **Email\*:**<br>(Max. Characters: 50) | |

## Secondary Contact

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|---|---|
| **First Name\*:**<br>(Max. Characters: 20) | |
| **Last Name\*:**<br>(Max. Characters: 30) | |
| **Title\*:**<br>(Max. Characters: 100) | |
| **Organization Name\*:**<br>(Max. Characters: 300) | |
| **Address 1\*:**<br>(Max. Characters: 50) | |
| **Address 2:**<br>(Max. Characters: 50) | |
| **City\*:**<br>(Max. Characters: 50) | |

| State*: | |
|---|---|
| **ZIP/Postal Code*:**<br>(Max. Characters: 300) | |
| **Main Number*:**<br>(Max. Characters: 20) | |
| **Email*:**<br>(Max. Characters: 300) | |
| **Geographic Area Served*:** | |
| **Amount Requested*:**<br>(Max. Characters: 10) | *Maximum request is $25,000 for organizations whose most recent actual annual expenses were between $150,000 and $500,000. Maximum request is $65,000 for organizations whose most recent actual annual expenses were greater than $500,000.* |

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|---|---|
| | Tucson |
| | Nogales |
| | Cochise County |
| | Pima County |
| | Santa Cruz County |
| | Greater Arizona |
| | USA |
| | International |

## Proposal

| | |
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| **Priority Areas*:** | Select **one or both** Women's Foundation of Southern Arizona FY21 Priority Areas for the work of your organization. |
| | Increasing Women's Income & Assets |
| | Influencing Legislative or Policy Change |
| **Proposal Summary*:**<br>**(Max. Characters: 2000)** | Describe the overall goal of your organization. Please connect this work to how you will measure one or both of the Women's Foundation required metrics: increased income and assets or legislative/policy work. |
| **Organizational Capacity*:**<br>**(Max. Characters: 2000)** | Briefly describe your organization's capacity to fulfill its mission, as well as its capacity to capture one or both of the Women's Foundation required metrics: increased income and assets or legislative/policy change. |
| **Racial and Gender Lens*:**<br>**(Max. Characters: 2000)** | How do you apply a racial and gender lens to your work? In what ways does this lens inform how you do your work? |
| **2-Gen Approach*:**<br>**(Max. Characters: 2000)** | How do you apply a "2 Generation Approach" to the work of your organization? In what way(s) is the whole family supported by your services or advocacy? How is family voice honored by your organization? |
| | Please indicate your ability to capture data for and measure the below indicators of the Women's Foundation required metrics: (Answer Y/N for all that apply) |

| **Measurable Results*:** | | Ability to measure (Y/N) |
|---|---|---|
| | Increases in Women's Income through Work or Benefits Enrollment | |
| | Increases in Women's Assets through increases in savings or retention of assets | |
| | Increases in Women's and Girls' Assets through education (grade completion; graduation rates & scholarship attainment; including primary & secondary school; GED; trade/industrial/vocational school; certificate or license; college or university degree) | |
| | Increases in Women's Assets through home ownership or increased capital for women entrepreneurs | |
| | Adoption of legislative or policy change achievements that empower women and girls or the Prevention of policies or systems barriers that negatively impact women and girls | |

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| | The following two questions are required. Please enter "NA" into the field if it does not correspond to the priority area(s) you selected. |
| **Increasing Women's Income & Assets*:**<br>**(Max. Characters: 3000)** | a. Describe the population served by your organization. Please state the estimated number of individuals who will be impacted in the data categories you indicated above and provide basis or justification for that estimate.<br>b. Detail the ways that your organization supports participants toward success in these categories. Describe relevant services.<br>b. For projects that focus on jobs and career readiness, indicate the occupation or sector on which your project will focus, provide data on the local labor market |

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| | demand and provide information on the projected hourly wages for those occupations.<br>c. For projects that focus on educational attainment, indicate the fields of preparedness for which students are working, how exactly you support and move participants toward success, and provide information on projected earned income in those fields. |
| **Legislative or Workplace Policy Change\*:**<br>**(Max. Characters: 3000)** | a. Describe the systems-level change that your organization seeks to impact. Discuss the strategies and activities for reaching your policy goal(s) and objective(s).<br>b. Describe how your advocacy efforts will benefit women and girls or prevent policies that are detrimental to women and girls.<br>c. How will your organization work in collaboration with others to achieve this systems-level change? With whom are you currently collaborating on this goal? Who else do you plan to engage in collaboration on this goal?<br>d. What are the challenges that your advocacy effort(s) face? |
| **Measuring Success\*:**<br>**(Max. Characters: 3000)** | Please provide further quantitative description for your indicated outcome measures. If your organization is not yet measuring these outcomes, describe how you would utilize this grant to enhance your evaluation efforts.<br><br>a. Detail the outcomes your organization will measure in the next year to evaluate your success toward "Increasing Women's Income & Assets" and "Legislative or Policy Change."<br>b. What methods, tools and resources (e.g., intake forms, surveys) will you use to collect and evaluate progress?<br>c. If applicable, how does your organization currently measure your progress on these outcomes?<br>d. For projects focused on policy change, how do you measure success?<br>e. What is the long-term social change that will result if you achieve your goals? |
| **Collaboration\*:** | List the organizations, agencies, corporate partners, government departments or grassroots coalitions with whom your organization collaborates to achieve the goals outlined in your proposal. Indicate how you have historically or are currently collaborating and plans for the future (indicate Current or Future) |

| | Collaborator | Make Referrals | Receive Referrals | Sharing/Pooling Admin. Resources | Collaborating on Advocacy | Collaborating on Program Development / Needs Asses |
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| **Other Collaborator:**<br>**(Max. Characters: 600)** | Please describe |
| **Sustainability\*:**<br>**(Max. Characters: 900)** | Provide a brief overview of the financial history/trends of the organization(s). Refer to the required financial attachments if appropriate. Discuss how you would leverage a Women's Foundation grant, if awarded, into additional investments in your organization's work. If awarded funding, describe how you will sustain services or advocacy efforts after one year. |

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| **Philanthropic % of Budget\*:**<br>**(Max. Characters: 300)** | Total percentage of your organization's FY20 budget represented by all philanthropic dollars (foundation funding, private donors, etc).<br><br>(UA departments should report a percentage relative to their department, not for the entire University.) |
| **WFSA % of Philanthropic Dollars\*:**<br>**(Max. Characters: 300)** | If your organization is a FY20 Annual Grant recipient with WFSA, please indicate the total percentage of your organization's FY20 philanthropic dollars (foundation funding, private donors, etc) represented by the WFSA Annual Grant.<br><br>(UA departments should report a percentage relative to their department, not for the entire University.) |
| | **Demographics Served (Direct Service Proposals Only)** |
| **Unit of Service\*:**<br>**(Max. Characters: 300)** | Define the unit of service |
| **Number\*:**<br>**(Max. Characters: 300)** | Enter total number of units of service provided annually |
| | **Total number of clients served** |

**Number by Gender Identity\*:**

Number of clients (not services) by gender identity

| | Number of clients |
|---|---|
| Cisgender Woman/girl | |
| Cisgender Man/boy | |
| Transgender Woman/girl | |
| Transgender Man/boy | |
| Non-binary/Gender Queer/Unknown | |

**Number by Sexual Orientation\*:**

Number of clients by sexual orientation

| | Number of clients |
|---|---|
| Gay | |
| Lesbian | |
| Heterosexual | |
| Bi/Pansexual | |
| Queer | |
| Asexual | |
| Unknown | |

**Race/Ethnicity Number\*:**

Race/Ethnicity (number)

| | Number |
|---|---|
| Hispanic or Latinx | |
| American Indian or Alaska Native | |
| Asian | |
| Black or African American | |
| Native Hawaiian or Other Pacific Islander | |
| White | |
| Multi-race/ethnicity identity | |
| Other | |
| Unknown | |

**Residency Number\*:**

Residency Status (number)

| | Number |
|---|---|
| Native | |

| Documented |  |
|---|---|
| Undocumented |  |
| Unknown |  |

**Age Number*:**

Age (number)

|  | Number |
|---|---|
| Under 18 Years |  |
| 18-24 Years |  |
| 25-64 Years |  |
| 65 Years and Over |  |
| Unknown |  |

**Educational Number*:**

Adult Educational Attainment – (at time of program enrollment or registration)

|  | Number |
|---|---|
| High school (grades 9-12 no diploma) |  |
| High school graduate (or equivalent) |  |
| Some college (1-4 years no degree) |  |
| Associate's degree (including occupational certifications or academic degrees) |  |
| Bachelor's degree (BA BS AB etc.) |  |
| Master's degree (MA MS MENG MSW etc.) |  |
| Professional school degree (MD DDC JD etc.) |  |
| Doctorate degree (PhD EdD etc.) |  |
| Unknown |  |

## General Information

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|---|---|
| **Mission*:**<br>**(Max. Characters: 1000)** | |
| **Year Established*:**<br>**(Max. Characters: 10)** | |
| **History*:**<br>**(Max. Characters: 5000)** | |
| **Board/Trustee list (names only, no affiliations) *:**<br>**(Max. Characters: 1000)** | |
| **Board Diversity *:**<br>**(Max. Characters: 300)** | • Number by gender identity<br>• Number by race/ethnicity |
| **Board/Trustees Financial Contribution to Organization*:** | Does 100% of your Board of Directors/Trustees personally contribute financially to support your organization's mission?<br><br>Yes<br><br>No |
| **Staff Size*:**<br>**(Max. Characters: 10)** | |
| **Key Staff names & titles*:**<br>**(Max. Characters: 1000)** | |
| **Staff Diversity *:**<br>**(Max. Characters: 300)** | • Number by gender identity<br>• Number by race/ethnicity |

## Upload Documents Below

Documents required:
(UA departments should include financial statements and budgets relative to their department, not to the entire University.)

• Most recently audited financial statements or, if you do not have audited statements, financials from the most recently completed fiscal year.
• 990 Return
• Org budget current fiscal year

| Type | | Name | Size | Updated |
|---|---|---|---|---|
| Audited or Reviewed Financial Statements * | | | | |
| **Notes** | | | | |

| Type | | Name | Size | Updated |
|---|---|---|---|---|
| 990 Return * | | | | |
| **Notes** | | | | |
| Org Budget * | | | | |
| **Notes** | | | | |