

Women's Fund of Greater Birmingham

Collaboration Institute Stakeholder Committee Overview

Objectives of CI 3.0

- 1.) **System Cohesion.** Multi-sector partnerships work together to provide a comprehensive and seamless set of services that more strategically and efficiently address the opportunity gaps for women and their families.
- 2.) **Family Opportunity Pathway.** Mothers/Guardians and their children living in poverty have a clearer path and access to opportunity for educational and economic services that will advance their family economic success.
- 3.) **Thriving Children.** Children in participating families have the quality early childhood education and healthy family environments that prepare them for educational and economic success.
- 4.) **Family and Workforce Security.** Participating women enter and advance in the workforce filling trained workforce positions that are in demand by healthcare, advanced manufacturing and other growing sectors in Greater Birmingham.

Intended Results

- One to three hubs – physical or virtual – are established and sustained that provide a seamless and comprehensive set of services to families (single mothers/guardians and their children) who are living at or below the 200% of poverty level.
- Families living at or below the 200% of poverty level who are using the hubs are achieving economic and educational goals at a steadier rate as compared to their prior interaction with less coordinated services.
- Parents and guardians participating in hub services improve their financial security.
- Young children in participating families enter school ready to learn.
- Families participating in hubs experience reduced stress and increased health.
- Employers in the Greater Birmingham area gain a larger pool of willing and well-prepared workers and experience reduced absenteeism and turnover.
- The Hubs inspire greater collaboration to address the conditions and causes of poverty across Birmingham.

What is a CI "Hub Team?"

- At least three organizations committed to collaborating to develop a 2Gen Family Services Hub.
- One focused on early childhood, one on family economic and health supports, and one on workforce development for Birmingham-area jobs.
- At least two committed staff members from each organization; each member must be in a significant decision-making and/or implementation position that can bring about change in the organization.

What must teams commit to?

- Signed participation agreement – by CEO and Board Chair
- Participate in all the convening and learning activities of the CI, which will include multi-day convenings every six months, a site visit, and other sessions as needed.
- Prepare for the convenings – including team interviews, advance assignments, and presentation preparation.
- Develop a collaborative “hub” approach to creating a Family Opportunity Pathway with a seamless set of services that helps a defined set of families move out of poverty – including early childhood, financial stability, work support, education and training, and job access and advancement.
- Deploy the participating organizations’ resources along with the CI resources to develop the approach, provide the services and measure the results
- Establish a way to sustain, develop and finance the 2Gen hub system beyond the timeframe of the CI.

What does CI provide to the teams?

- Three peer-learning workshops, convened every six months for the teams. Each of these multi-day sessions will provide information and expertise on 2Gen design, components, tools and collaborative approaches; time for each team to reflect and develop short-term action plans; and a Resource Team to help the team with its work.
- A coach to help the team reflect, solve problems, access opportunities, and stay focused and on track.
- A site visit to a community this is successfully implementing a coordinated 2Gen approach and partnership
- \$100,000 to implement the approach. \$Up to XXX will be available in Year 2 to coordinate the implementation and run rapid prototypes; the remainder will be available in Year 2 once a viable Hub plan is developed.
- A Technical Assistance fund for each hub of up to \$10,000 to build capacity and knowledge within the Hub collaborative – through research, training, focus groups, collaborative relationship-building, site visits, etc.
- A \$2,000 annual stipend for each Hub team to distribute as an honorarium to organizations in the team.
- Advisory services from a Family Expertise Committee comprised of parents who have accessed services in the past or are currently accessing services.
- A family pathway and measurement system model to adapt – and a TA provider to help each Hub implement it.
- Connections to community leaders and stakeholders who have interest in and the potential to support the development of existing or additional Hub approaches going forward.

Role of Stakeholder Committee

Required:

- 7 meetings between March 2017 – December 2018

- Review of Request for Proposals: Input and advice (March 2017)
- Attendance at June 22nd Kick-off event
- Review of Proposals and Selection of Committee (September – October 2017)
- Serve as advisory committee as 3 hub teams develop and test proposals (Hear presentations May 2017 and December 2018)

Additional Options:

- o Attend as much of CI workshops as you are able (Nov. 28 – Dec 1 2017; May 2018; December 2018)
- o Site Visits to other 2Gen “hub” models in U.S.

| Deadline/Timing | Item | |
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| By March 10 | <ul style="list-style-type: none"> • Develop Committee member job description and expectations • Identify and recruit and meet with stakeholder advisory committee | |
| March 16 | <ul style="list-style-type: none"> • Board Presentation | |
| March and April (but after Stakeholder Committee meets) | <ul style="list-style-type: none"> • Conduct one-on-one outreach to likely Hub participants in Jefferson, Walker and St. Clair Counties | |
| | <ul style="list-style-type: none"> o CRC o Jeff State o JCCEO o CAP agencies in other counties o Head Start o YWCA o Walker County group o Lawson CC o Bevill CC o AIDT (Central 6) o TEACH o Jeremiah’s Hope o Pre-School Partners o FRCs o Salvation Army o Gateway Financial Services o Woodlawn | <ul style="list-style-type: none"> o UAB Health Care System o St. Vincent’s o Baptist Health o Mercedes o Honda o Vulcan Materials o Existing – dentist and pharmacy folks o Dunn Construction o Keith Struthers – WIOA [other counties??? o Central 6 o State Rep Teri Sewall o Mayor’s Office o CF o UW |
| By April 1 | <ul style="list-style-type: none"> • Talk to measurement options • Talk to folks who have done good parent engagement in design | |
| April 1 | <ul style="list-style-type: none"> • First draft of RFP ready to review by StakeCommittee | |
| Mid-April | <ul style="list-style-type: none"> • Response meeting | |

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| <p>May 1 Ready by June convening</p> | <ul style="list-style-type: none"> • Second draft ready for final review • Production |
| <p>By May 12</p> | <ul style="list-style-type: none"> • Invite out for June Orientation Convening |
| <p>June 22 Thursday (or 23)</p> | <ul style="list-style-type: none"> • Design and hold the invited event to explain and promote the opportunity <ul style="list-style-type: none"> ○ Inspiration and education from outside (have heard Anne and Nisha and Crittenden, and will have heard Teresa Younger); Sarah and Aisha did 2Gen workshops. Has to go beyond this. <ul style="list-style-type: none"> ▪ Maybe Educational Alliance ▪ Maybe Garrett County ▪ Maybe a workplace-based ▪ Maybe a neighborhood based ○ Networking ○ Explaining the opportunity ○ Announce services TWF will provide to help teams muster <ul style="list-style-type: none"> ▪ Set up meetings ▪ Conference call sessions ▪ Help find a missing partner ▪ 2Gen overviews on demand |
| <p>September 15</p> | <ul style="list-style-type: none"> • RFP response due |
| <p>By October 15</p> | <ul style="list-style-type: none"> • RFPs scored (scoring system developed in advance) • Committee scores • Committee meeting to deliberate • Negotiations |
| <p>October 15</p> | <ul style="list-style-type: none"> • Participant hubs selected |
| <p>By October 31 November 3 November 15</p> | <ul style="list-style-type: none"> • Team prep for convening <ul style="list-style-type: none"> ○ Interviews ○ Homework out ○ Homework due |
| <p>Nov 28- Dec 1</p> | <ul style="list-style-type: none"> • First convening takes place in this window |
| | <ul style="list-style-type: none"> • Identify and recruit parent advisory committee |
| <p>May 31</p> | <ul style="list-style-type: none"> • Each team has completed DRAFT 1 of a parallel blueprint of the hub design and has a few ideas for use of Tranche 1 of the funding. |

